



Top Off at the Future Hard Rock Hotel & Casino Ottawa Construction on track at Ottawa's new major entertainment destination

November 29, 2023 – **Ottawa** – Construction is moving fast on Ottawa's newest major tourism and entertainment destination, the future Hard Rock Hotel & Casino Ottawa. Ottawa Mayor Mark Sutcliffe joined Hard Rock International Chief Operations Officer (COO) Jon Lucas, Christine Crump, President of Rideau Carleton Casino, Future Hard Rock, and Ottawa Senators' President and CEO Cyril Leeder today, on a tour of the new facility's construction site.

With the roof now installed on the future casino floor, and connecting to the structures of the future Hard Rock Live Theatre and Hard Rock Hotel, this was a great opportunity for the Mayor and guests to experience the size of these amenities from the inside and get a sneak peek at what the future entertainment destination will become.

Together they toured the future:

- 150-room Hard Rock Hotel
- Expanded Hard Rock Casino, which will have 1,500 slot machines, 40 live action table games, Sportsbook, high-limit gaming and a Baccarat room, and offer more than 10 restaurants, bars and lounges, including the award-winning and iconic Hard Rock Café and Council Oak Steakhouse
- 1,800-seat Hard Rock Live theatre, which will include standing room for 2,200

"We were very excited to have the opportunity to showcase the tremendous progress we've made on this major entertainment destination to the local elected officials and our valued partners at the Ottawa Senators," said **Jon Lucas, Chief Operating Officer, Hard Rock International**. "Our partners realize the importance and impact this facility will have on the city as a whole, and the South end in particular."

The \$350 million construction project is one of the largest private investment developments currently in Ottawa. It is expected to create close to 1,900 direct and indirect construction and ongoing employment opportunities in the city of Ottawa.

The new facility is expected to generate significant tax revenues for the City of Ottawa, the Province of Ontario and the federal government during construction and once fully operational.

Last week, the City of Ottawa held a recognition event for the Ontario Lottery and Gaming (OLG) Corporation to thank them for the close to \$100 million that has been given back to the city since 2000 for hosting the Rideau Carleton Casino. Each year, the casino generates approximately \$6 million for the City of Ottawa, as part of the Municipality Contribution Agreement with OLG. Recently, the funds have been reinvested in the city's recreational facilities.

The completion of Hard Rock Hotel & Casino Ottawa is planned for 2025. Rideau Carleton Casino, Future Hard Rock will remain open 24/7 during construction.

Resources

- Hard Rock Hotel & Casino Ottawa renderings
- Photos and video
- Fact sheet

For more information:

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About Rideau Carleton Casino

Rideau Carleton Casino officially opened as Rideau Carleton Raceway on September 1st, 1962, as Canada's first-ever five-eighths mile oval and has been a key part of Ontario's harness racing community ever since. Since the gaming site was added in February 2000, the City of Ottawa has received approximately \$6 million annually and over \$95 million in total payments for hosting Rideau Carleton Casino within the National Capital Region. An additional \$1+ million per year is invested in local sponsorships and nonprofits, benefiting local communities and the people within. In May 2017, OLG selected Hard Rock Ottawa as the successful new Casino partner for this site. Hard Rock is working to build a new state-of-the-art entertainment facility that will soon bring the iconic Hard Rock brand to Ottawa, and enliven the city like never before. The facility is a significant driver of job creation and is expected to employ over 700 local residents once the facility expansion has been completed.

Rideau Carleton Casino is operated by <u>Hard Rock International</u> and governed by <u>Ontario Lottery and Gaming Corporation (OLG)</u>. For more information on Rideau Carleton Casino, visit www.rideaucarletoncasino.com.

About Hard Rock

Hard Rock International (HRI) is one of the most globally recognized companies with venues in over 70 countries spanning 290 locations that include owned/licensed or managed Hotels, Casinos, Rock Shops®, Live Performance Venues and Cafes. HRI also launched a joint venture named Hard Rock Digital in 2020, an online sportsbook, retail sportsbook and internet gaming platform. Beginning with an Eric Clapton guitar, Hard Rock owns the world's largest and most valuable collection of authentic music memorabilia at more than 87,000 pieces, which are displayed at its locations around the globe. In 2023, Hard Rock Hotels was honored by J.D. Power's North America Hotel Guest Satisfaction Study as the number one brand in Outstanding Guest Satisfaction for the fourth time over the last five years. Hard Rock was also honored by Forbes among the World's Best Employers, as well as Best Employers for Women, Diversity and New Grads, Best Brands for Social Impact, Customer Service All-Star and a Top Large Employer in the Travel & Leisure, Gaming, and Entertainment Industry. HRI became the first privately-owned gaming company designated a U.S. Best Managed Company by Deloitte Private and The Wall Street Journal in 2021, and has since been honored threefold. In the 2022 Global Gaming Awards, Hard Rock was named Land-Based Operator of the Year for the second time in four years. In 2021, Hard Rock Hotels & Casinos received first place ranking in the Casino Gaming Executive Satisfaction Survey conducted by Bristol Associates Inc. and Spectrum Gaming Group for six of the last seven years. Hard Rock International currently holds investment grades from primary investment rating agencies: S&P Global Ratings (BBB) and Fitch Ratings (BBB). For more information on Hard Rock International, visit www.hardrock.com or shop.hardrock.com.